

B.H.M.S. 

Business & Hotel Management School

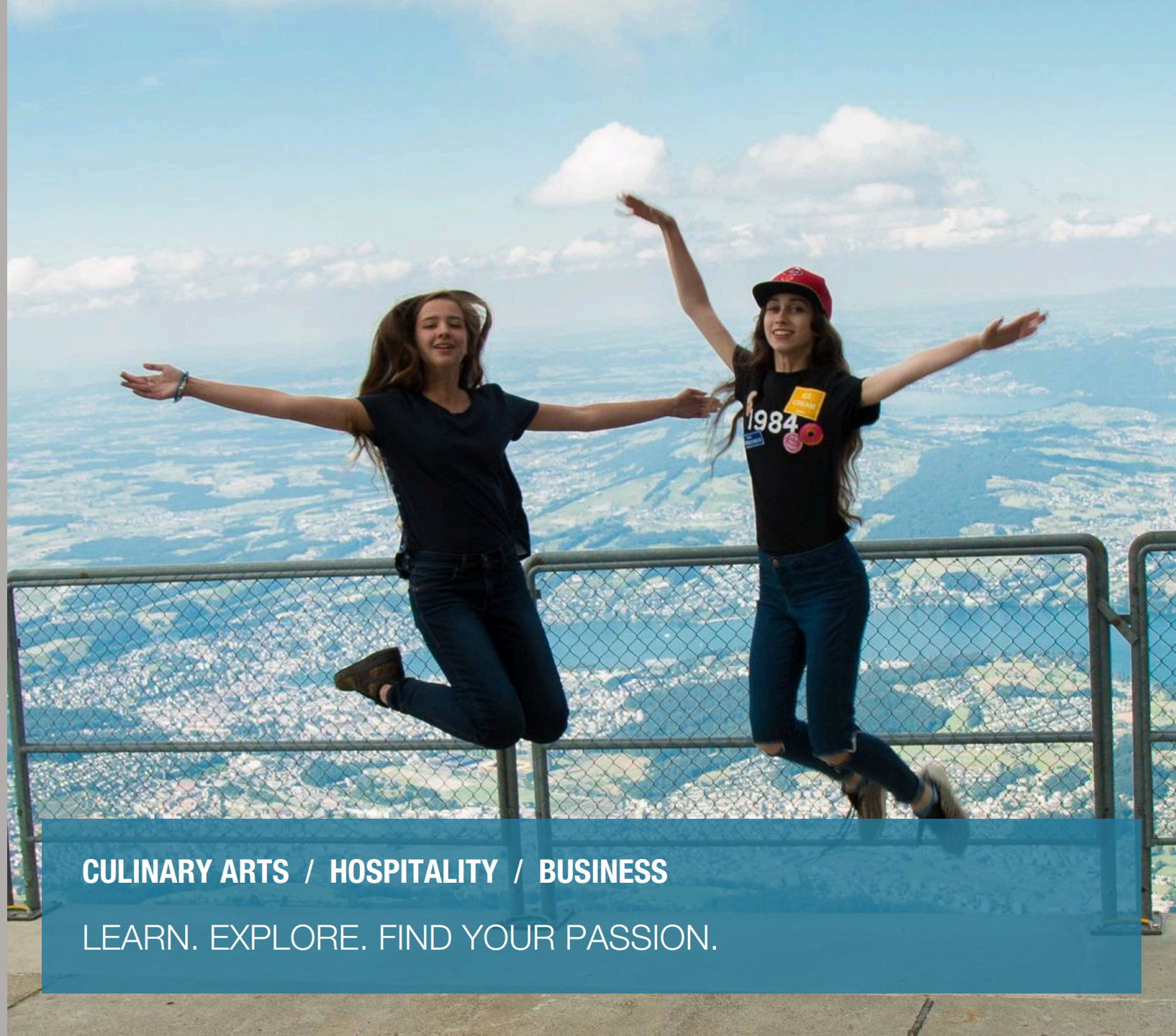
LUCERNE, SWITZERLAND

SUMMER CAMP 2027

A summer that opens
your world.

11-24 JULY 2027

TWO WEEKS IN LUCERNE



CULINARY ARTS / HOSPITALITY / BUSINESS

LEARN. EXPLORE. FIND YOUR PASSION.

YOUR SUMMER STARTS HERE

COME CURIOUS. LEAVE WITH MORE.

Practical workshops, new friends
and two weeks in Switzerland.

Spend two weeks at BHMS in Lucerne. Try culinary and hospitality workshops, join business innovation sessions and explore Switzerland with other summer camp participants.



BHMS: #12 WORLDWIDE

Hospitality & Leisure Management
QS World University Rankings by Subject 2026



INSIDE YOUR SUMMER

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YOUR HOME FOR TWO WEEKS

LUCERNE.

Explore the old town, spend time by the lake and enjoy the mountains around Lucerne.

CHOOSE WHAT INTERESTS YOU.

Hospitality or Culinary Arts, with Business Innovation sessions for everyone.



CULINARY ARTS

WORKSHOP PATHWAY

Explore flavour, technique and presentation through practical kitchen workshops.



HOSPITALITY

WORKSHOP PATHWAY

Explore guest service, hospitality design and the details of a hotel experience.



BUSINESS INNOVATION

SHARED PROGRAMME

Join sessions on entrepreneurship, creative thinking and digital tools.

Please indicate your preferred workshop pathway - Hospitality or Culinary Arts - when applying, or select "no preference" if you are happy to join either. Business Innovation sessions form part of the shared programme.



INSPIRATION FROM BHMS CULINARY ARTS

CULINARY DISCOVERY

MAKE IT. TASTE IT. MAKE IT YOURS.

Try kitchen techniques, work with new ingredients and practise presenting your food.

- **Chocolate & bakery**

Explore chocolate creations and bakery techniques.

- **Swiss flavours**

Try Swiss specialities, appetisers and the art of presentation.

WHAT MAKES AN EXPERIENCE UNFORGETTABLE?

Explore how hotel teams welcome guests and organise service.

Workshops may cover guest experiences, hospitality design and mocktail preparation, alongside hotel visits.





YOUR IDEAS BELONG HERE.

Business Innovation sessions are shared by both workshop pathways.

- **Entrepreneurship**

Explore how a hospitality idea can become a business.

- **Communication**

Try filmmaking, social media and event planning.

- **Artificial intelligence**

Explore how AI is used in business.

BEYOND THE CLASSROOM

THIS IS SUMMER, TOO.

MOUNTAINS. LAKES. MOMENTS TO REMEMBER.

Make time for the mountains, the lake and the city.

Outside the workshops, join group outings and activities around Switzerland. Explore new places and spend time with your camp friends.



FIRST HELLOS. LASTING FRIENDSHIPS.

Meet other participants over meals,
team activities and excursions.

Welcome activities and social evenings give you
time to get to know one another outside the
workshops.



YOUR FIRST WEEK

Sample programme. Activities and timings may change.

DAY 01 **A warm welcome**

Arrival, settling in, welcome dinner and icebreakers.

DAY 02 **Get to know Lucerne**

Orientation, an old-town challenge and team activities.

DAY 03 **Tell your summer story**

Social media and filmmaking; a cultural discovery.

DAY 04 **Explore hospitality**

Guest experiences and a hotel visit.

DAY 05 **Create something delicious**

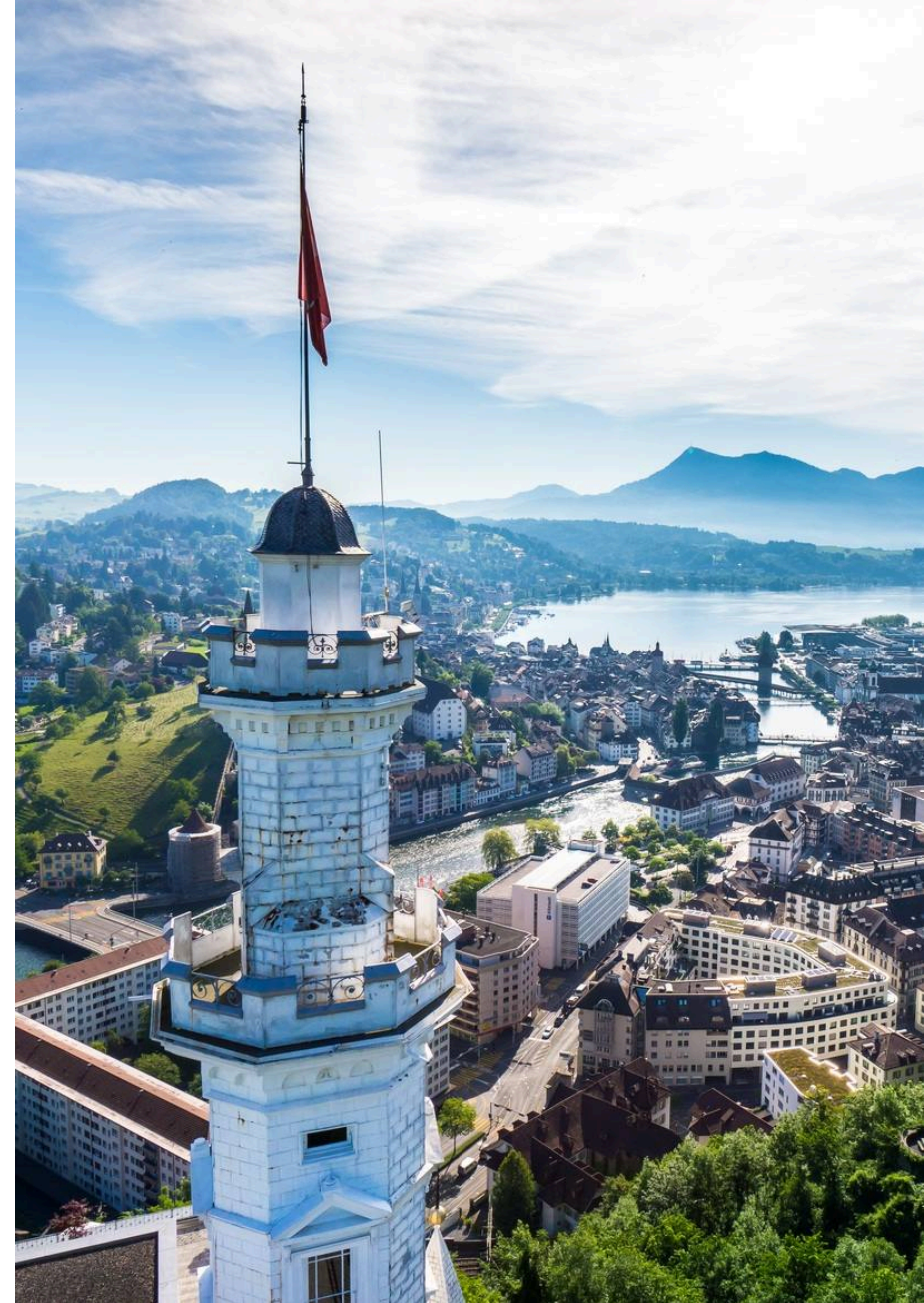
Chocolate creations and alcohol-free mocktails.

DAY 06 **Bake, build and imagine**

Bakery inspiration, business ideas and event planning.

DAY 07 **Make time for the lake**

A relaxed lakeside afternoon and time together.



YOUR SECOND WEEK

Sample programme continued: workshops, excursions and a final celebration.

DAY 08 **Head for the mountains**

A group mountain excursion.

DAY 09 **Explore Swiss creativity**

Swiss specialities, hospitality design and creative thinking.

DAY 10 **Turn ideas into experiences**

Appetisers, entrepreneurship and event concepts.

DAY 11 **Share an adventure**

A full-day group excursion.

DAY 12 **Look towards your future**

Artificial intelligence, personal strengths and career interests.

DAY 13 **Celebrate your summer**

Share your work, receive your certificate and say thank you.

DAY 14 **Until next time**

Farewells and departure, with memories to take home.



SETTLE IN. FEEL PART OF IT.

Your camp fee includes a shared room and all meals.

- **Shared accommodation**

Included in your summer camp fee.

- **All meals included**

Eat with fellow participants throughout your stay.

Tell us about dietary, accessibility or other support needs before booking so we can discuss your arrangements.



SHARED ROOM / ROOM ALLOCATION MAY DIFFER



A VIEW ACROSS LUCERNE



LAKESIDE CAMPUS, LUCERNE

YOUR SUMMER AT A GLANCE

TWO WEEKS. SO MUCH INCLUDED.

11-24 JULY 2027

LUCERNE, SWITZERLAND

CHF 3,900

TWO-WEEK
CAMP FEE

INCLUDED IN THE CAMP FEE

- **Daily workshops**

Plus study materials.

- **Shared accommodation**

And all meals.

- **Activities & excursions**

Afternoon experiences included.

- **Airport transfers**

On arrival and departure.

- **Certificate of Attendance**

A record of your BHMS summer experience.

WHO CAN JOIN?

Designed for ages 16-20.

Pre-intermediate English level.



MORE THAN A CERTIFICATE

KEEP THE FRIENDSHIPS.
CARRY THE CONFIDENCE.

A BEGINNING, NOT AN ENDING

TAKE YOUR NEXT STEP.

Leave with new experiences, a Certificate of Attendance and a clearer sense of what interests you.

A PATHWAY TO YOUR FUTURE

If you join BHMS for your Bachelor's studies within two years, your summer camp fees will be credited towards your first-year tuition.

Ask admissions to confirm the applicable terms.



LET'S PLAN YOUR SUMMER

TALK TO US ON WHATSAPP TO APPLY.

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SCAN TO CHAT ON WHATSAPP

B.H.M.S. 

Business & Hotel Management School

Your Swiss summer
starts with a conversation.

BHMS Business & Hotel Management School

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